



# 91<sup>st</sup> ANNUAL WILLIAMS LAKE STAMPEDE

## SPONSORSHIP PROGRAM 2017

On behalf of the Williams Lake Stampede Association we are proud to present to you for the **91<sup>st</sup> year**, the **“World-Famous Williams Lake Stampede”**. The Association graciously thanks the business community of Williams Lake and area as well as all other companies for their support over the years, without whose involvement, the Stampede would not be possible. Contributions for sponsorship can be in the form of monetary values or “in kind”; all forms are greatly appreciated and recognized.

We hope you will participate by being our partner in this traditional event that has made our city the **“Home of the World-Famous Williams Lake Stampede”**.

### LEVELS & PACKAGES

<b>Event:</b> \$5,000>	<b>Arena Banners</b> - sponsor supplied 1 Framed Stampede Poster 10 Rodeo Ticket vouchers each performance Recognition on Website with Logo & Link	2 VIP Four Day Access Badges 2 VIP Four Day Parking Pass Stampede Memorabilia
<b>Marshall:</b> \$3,000>	<b>Arena Banners</b> sponsor supplied 1 Framed Stampede Poster 8 Rodeo Ticket vouchers each performance Recognition on Website with Logo & Link	2 VIP Four Day Access Badges 2 VIP Four Day Parking Pass Stampede Memorabilia
<b>Deputy Marshall:</b> \$2,000>	<b>Chute Gate</b> sign (approx. size-15 x 80) 1 Framed Stampede Poster 8 Rodeo Ticket vouchers each performance	2 Sponsor Appreciation Day Passes 1 Four Day Parking Pass Stampede Memorabilia
<b>Sheriff:</b> \$1,500>	<b>Above Chutes</b> sign (approx. size-36 x 96) 1 Framed Stampede Poster 6 Rodeo Ticket vouchers each performance	2 Sponsor Appreciation Day Passes Stampede Memorabilia
<b>Deputy Sheriff:</b> \$1,000>	<b>Arena Signage</b> (approx. size-48 x 80 / 40 x 96) 4 Rodeo Ticket vouchers each performance	2 Sponsor Appreciation Day Passes Stampede Memorabilia
<b>Deputy:</b> \$500>	<b>Grandstand Signage</b> (48 x 40) 2 Rodeo Ticket vouchers each performance	2 Sponsor id's, Sunday Rodeo Stampede Memorabilia
<b>Posse:</b> \$499<	<b>No Signage</b> 2 Rodeo Ticket vouchers each performance	Stampede Memorabilia

## **ALL SPONSORS**

- Sponsors are invited to the Sunday rodeo performance which will be our sponsorship appreciation day, requiring your **Sponsor Identification** to gain admittance to the VIP Infield Grandstand.
- Signage is supplied and remains the property of the WLSA, with the exception of banners.
- Sponsors with VIP Parking passes are required to park in the **designated** area.
- All Sponsors will receive Acknowledgement in the WLSA Stampede Guide and during rodeo performances by rodeo announcer.
- Package benefits may be substituted at the discretion of the Sponsorship Director



*Photos provided by Amy Mitchell, 2016*

### **Event & Marshall Sponsors** - minimum \$3000

- Sponsor VIP badges provide access to all Rodeo events with seating to be Grandstand General Seating or access to the VIP Infield Grandstand.
- Sponsor Presentation requires that a sponsor representative be present during Sunday's rodeo performance for a brief presentation, posters will only be presented to sponsors or a designated representative. Acknowledgement will be made to those sponsors not in attendance. Please be sure to RSVP your attendance with our office prior to Sunday.
- Flag, if available, will be flown during Grand entry and throughout the performance at appropriate times. Flag to be provided by sponsor.
- Arena banners to be provided by sponsor.

### **Deputy Marshall** - minimum \$2000

- Signage includes 8 chute gates, exit gate or timed event chute and acknowledgement WLSA guide.

### **Sheriff** - minimum \$1500

- Signage above chutes and acknowledgement in WLSA guide.

### **Deputy Sheriff** - minimum \$1000

- Arena signage and acknowledgement in WLSA guide.

### **Deputy** - minimum \$500

- Grandstand signage and acknowledgement in WLSA guide minimum.

### **Posse** - minimum \$300

- Acknowledgment in WLSA guide but, no signage.

### **OTHER:**

- Waiting Lists: in order to be put on a waiting list (ie for a Chute Gate) you must be an active sponsor in good standing.
- Sponsor supplied flags will be flown during timed events where applicable.
- Payment may be by Cheque, Mastercard, Visa or Cash.